

CTP RAWALPINDI MONTHLY REVIEW

SEPTEMBER-24



SEP
2024

TW SHAHID SARWAR SHAHEED BLOCK



GENLAMI ASGHAN SHAHEED DRIVING SCHOOL

POLICE KHIDMAT MARKAZ TRAFFIC HQs

COURTESY SERVICE EXCELLENCE

TRAFFIC POLICE
ROAD T

SEPTEMBER AT A GLANCE

- ❖ Launching of Anti-Congestion Squad
- ❖ Upgradation of Licensing Facilities
- ❖ Expansion of Women on Wheel project
- ❖ Lady MPA's Visit to Traffic Headquarters
- ❖ Women Police Officers empowerment
- ❖ Road Safety Tool kit for young minds





PERFORMANCE SEPTEMBER, 2024



In the name of Allah, the Beneficent, the Merciful

Message

Rawalpindi is home to approximately 4 million people and almost all of them interact with traffic one way or the other. City Traffic Police Rawalpindi is committed to improve the road experience by regulating smooth traffic flow and ensuring traffic laws. Here is a monthly review of our performance and projects which aims to improve our traffic by targeting congestion points, deploying maximum traffic wardens, improving accessibility of licensing, enforcing traffic laws and upgrading traffic infrastructures. Please know that traffic police is always available at your service and is working day and night to make our traffic smoother and roads safer!



BEENISH FATIMA

Chief Traffic Officer
Rawalpindi



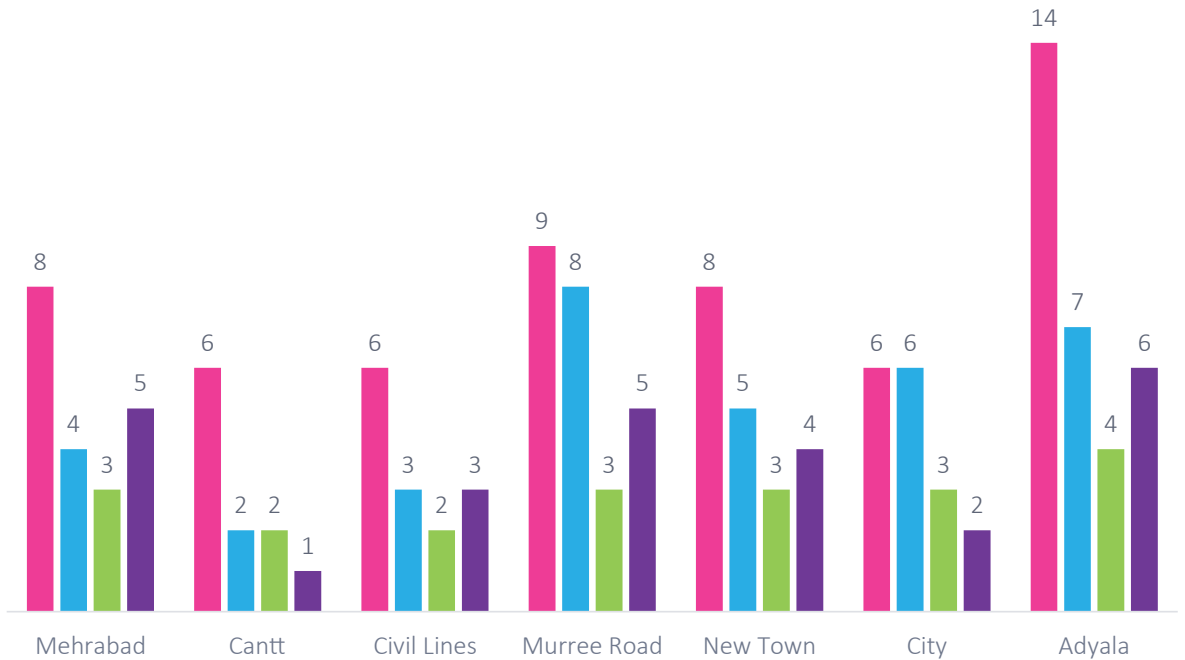


FACTS & FIGURE TRAFFIC CONGESTION

SEPTEMBER-24 NEWSLETTER

Traffic Congestions Observed

■ 20th to 30th Aug ■ 1st to 10th Sep ■ 11th to 20th Sep ■ 21st to 30th Sep



In a proactive effort to tackle traffic congestion in Rawalpindi, the Chief Traffic Officer has established an Anti-Congestion Squad in September dedicated to monitoring and alleviating traffic bottlenecks throughout the city. This initiative places an officer in every traffic circle, tasked with observing key congestion points and assessing traffic flow in real-time.

Each officer meticulously reports their findings to the incharge of the Anti-Congestion Squad, **Senior Traffic Warden Muhammad Wasim** who is responsible for deploying additional personnel as needed to manage traffic more effectively. By ensuring a swift and coordinated response to congestion issues, this initiative aims to enhance road safety and improve the overall driving experience for all citizens.

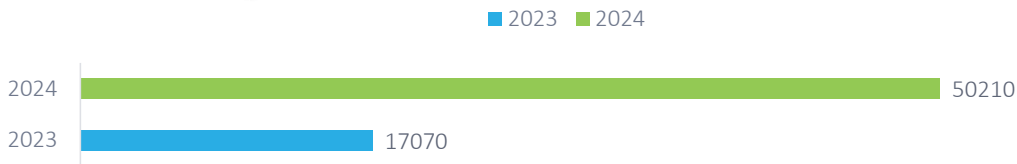
Because of the ongoing initiative of the Chief Traffic Officer Rawalpindi, **63 percent reduction in traffic congestion have been witnessed in the last 30 days.**

There are many busy points in Rawalpindi where traffic congestion have been resolved like Six Road, Comettie Chok, Mall Road, Raja Bazar etc. On the other hand, there are some points where little or no improvement in traffic congestion has been seen like Qasar E Sheeren during evening time because of bottle neck road engineering structure, Harley Street during school time because of huge flux of vehicles as well as pedestrians and Dhoke Syedan Chok because of over crowded surroundings and non compatible road engineering.

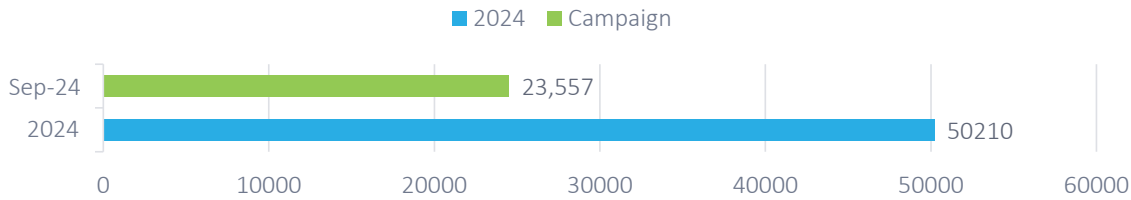


LICENSE SECTION

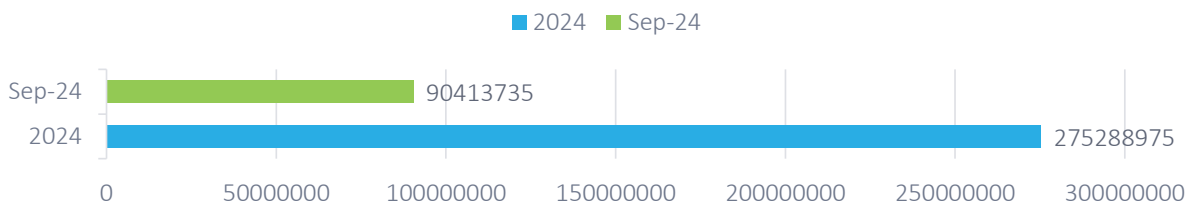
Licenses Issued



Licenses Issued during Campaign



Revenue Generated



In September, the Traffic Police Department of Rawalpindi generated a remarkable revenue of **90,413,735** PKR from licensing fees.

Comparatively, the overall revenue for the **year 2024** has reached **275,288,975** PKR. This substantial amount indicates a steady growth trajectory, underscoring our commitment to enhancing road safety and promoting responsible driving practices in the community.

The increase in September's revenue is particularly encouraging, as it suggests that more individuals are recognizing the value of proper licensing. This not only contributes to our financial goals but also supports our mission to improve road safety for all citizens. Continued efforts in public education and streamlined licensing processes will further bolster these positive trends, ensuring that we can maintain and build upon this momentum in the months ahead.

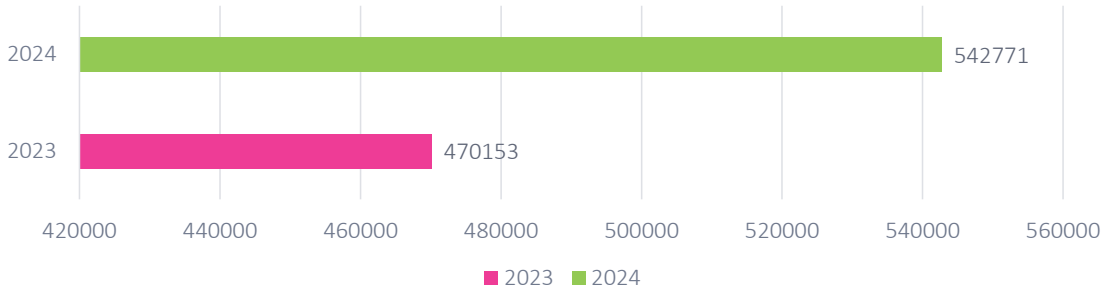
In 2023, the Traffic Police Department of Rawalpindi issued a total of **17,070** licenses, demonstrating our commitment to promoting road safety and responsible driving. However, the year 2024 has marked a significant turning point, with a remarkable increase in licenses issued, totaling **50,210**. This surge reflects our ongoing efforts to enhance public awareness and accessibility to licensing.

A noteworthy aspect of this year's success is the impact of our dedicated campaigns, which have resulted in the issuance of **23,557** licenses in month of September.

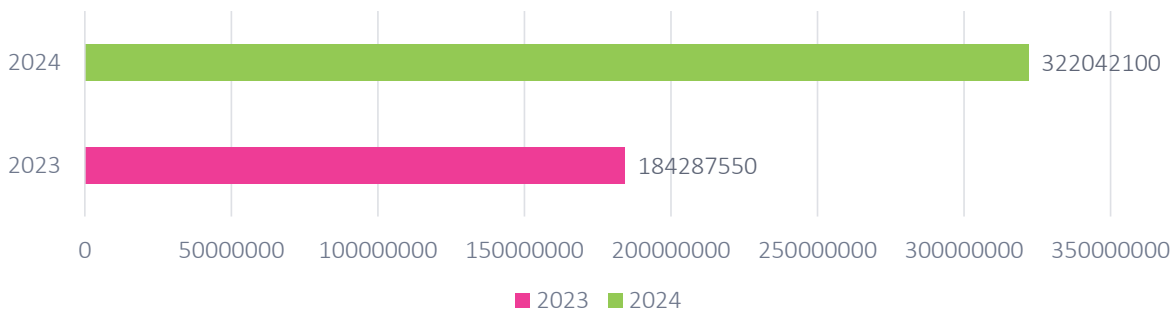


CHALLAN SECTION

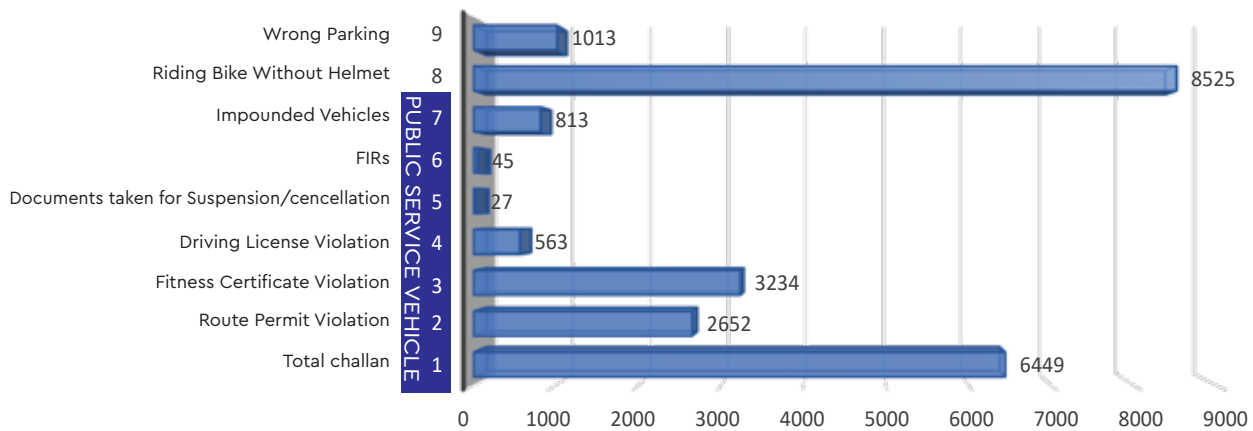
Traffic Violation Tickets Issued



Fine Imposed



Month Of September-2024 Performance



In September, the traffic police department observed a significant increase in traffic violation fines. Compared to August, there was a notable 16% rise in the number of traffic violation tickets issued. This surge in violations led to an impressive 64% increase in the total fines imposed, highlighting a more stringent enforcement approach.

In terms of financial impact, the total amount collected through challaning in **September reached PKR 55,070,300, a substantial increase from PKR 41,119,700 in August.** This sharp rise not only reflects the heightened enforcement efforts but also suggests that drivers are becoming more aware of the consequences of traffic infractions. The data illustrates a clear trend towards improved compliance and a commitment to enhancing road safety within the community.

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The Chief Traffic Officer Rawalpindi has upgraded the overall facilities at Cant Licensing Centre. With the state of art facilities and modern technology, the upgraded Cant centre will streamline the process of issuing driving licenses and handling related services, significantly reducing wait time and accuracy of testing procedures. In addition to this, the Chief Traffic Officer Rawalpindi has deployed second shift at Cantt licensing centre to facilitate the people.



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GUJAR KHAN LICENCE CENTRE UPGRADATION



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The CTP Rawalpindi has upgraded Gujar Khan Licensing services. The new set-up is designed to provide a more comfortable environment, ensuring that citizens of Gujar Khan receive prompt and professional assistance in all their traffic related matters. In addition to this, the CTO has deployed second shift of the staff to facilitate the public of Gujar Khan.



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SOLAR-POWERED KIOSK AT CHAIRING CROSS JUNCTION



In a forward-thinking initiative, the Chief Traffic Officer (CTO) has introduced a solar-powered modern kiosk at Chairing Cross Junction on Mall Road. This innovative facility provides a dedicated space for our staff to sit, rest, and recharge their mobile phones, enhancing their comfort and efficiency while on duty.

The kiosk is designed to be environmentally friendly, utilizing solar energy to power its amenities. The comfortable seating area also offers a much-needed respite during long shifts, promoting the well-being of our personnel.

CTP HQRS LICENSING & RECEPTION UPGRADATION

The City Traffic Police Rawalpindi has upgraded the reception centre and road testing area at the Traffic Head Office in Rawalpindi in September, ensuring a more efficient and welcoming experience for all visitors and applicants. This project aims to enhance operational efficiency and elevate the overall experience for citizens interacting with our services.



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The revamped facilities feature modernized infrastructure, including updated testing area and a more user-friendly reception space. With a focus on streamlining processes,

the improvements are designed to reduce wait times and ensure that every visitor receives prompt, professional service.



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The Traffic Headquarters in Rawalpindi is set to enhance its accessibility and security with the ongoing installation of a new main entrance gate. This initiative reflects City Traffic Police Rawalpindi's commitment to modernizing the infrastructure of the headquarters and ensuring a welcoming environment for citizens and personnel alike.

In addition to this, City Traffic Police Rawalpindi has ordered the construction of a new canteen and waiting area at the Traffic

Headquarters in Rawalpindi. This project, currently underway, reflects a genuine commitment to create a more comfortable and supportive environment for all.

HQRS STAIRS UPGRADATION



In a significant improvement initiative, City Traffic Police Rawalpindi renovated the stairs at Traffic Head Quarters in September. This enhancement aims to ensure safety and accessibility for all personnel and visitors navigating the building.

The renovated stairs feature upgraded materials and design elements that not only enhance aesthetic appeal but also improve structural integrity and functionality. By addressing wear and tear, this project contributes to a safer environment, reducing the risk of accidents and facilitating easier movement throughout the facility.

We are excited to announce the launch of a new YouTube podcast by FM 88.6, dedicated to promote road safety in Rawalpindi. Under the leadership of our Chief Traffic Officer, this innovative podcast will serve as a platform for discussions around safe driving practices and the importance of road safety for all. In addition to this, the Chief Traffic Officer (CTO) has launched a program featuring short stories for children, aimed at raising awareness about road safety. These engaging tales will be presented through our FM radio station and shared across our Facebook and YouTube platforms, making them easily accessible to young audiences.



MT CONSTRUCTION



In a proactive effort to protect departmental assets, City Traffic Police Rawalpindi has ordered the construction of a Motor Transport (MT) facility at the Police Lines, where motorcycles and vehicles are parked.

City Traffic Police Rawalpindi intends to enhance the operational readiness of our officers and improve overall efficiency in traffic management.

All previously non-functional vehicles have been thoroughly assessed and repaired, ensuring they meet the necessary standards for performance and safety. As a result, **our entire fleet is now back on the road**, ready to serve the community effectively.



In the month of September, the ladies Members of Provincial Assembly Punjab visited the The City Traffic Police Rawalpindi Head Quarters.

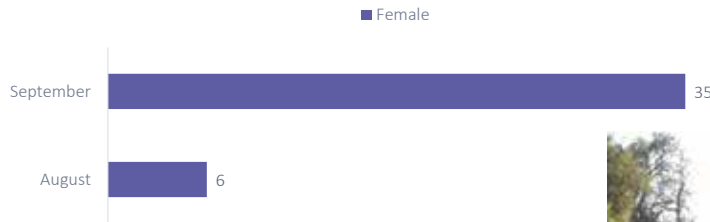


The CTO Rawalpindi arranged their branch to branch visit and

gave comprehensive presentation about functioning of CTP Rawalpindi. At the end of the visit, all the MPAs appreciated the command of CTO Rawalpindi and expressed their full confidence on her leadership.

WOMEN ON WHEEL

Trend of Admission of Females for Bike



The Chief Traffic Officer Rawalpindi has revived and expanded the Women on Wheel project in the month of September. Therefore, the CTP Rawalpindi has introduced the pink bikes for ladies who are interested to learn

bike riding.

The expansion of the Women on Wheel Project with the inclusion of pink bikes marks a significant milestone in our commitment to empower women. This initiative not only enhances the accessibility of transportation options for women but also aims to foster self-confidence among the female riders.

In addition to this, two new centres for learning of motor bikes for girls will be inaugurated soon at the Girls Guide Regional Centre Saidpur Road and Fatima Jinnah Women University.



WOMEN EMPOWERMENT

SEPTEMBER-24 NEWSLETTER



In a historic move for the Rawalpindi Traffic Police, the Chief Traffic Officer Rawalpindi has appointed **Four female inspectors as Additional Circle Incharges in September first time in history of CTP Rawalpindi**, marking a significant step toward gender inclusivity and empowerment within



the department. This ground-breaking initiative not only showcases the leadership capabilities of women in law enforcement but also aims to enhance community engagement and improve road safety. This initiative reflects a progressive shift within the Rawalpindi Traffic Police, paving the way for a more equitable and effective approach to traffic management.

ANTI- HARASSMENT CAMPAIGN

In September, the Chief Traffic Officer (CTO) Rawalpindi launched "Anti-Harassment Week," a dedicated initiative aimed at raising awareness and addressing the critical issue of harassment faced by women on the roads of Rawalpindi. This week-long observance emphasizes the CTO's unwavering commitment to create a safer and more secure environment for all female road users. Throughout the week, a series of activities and campaigns were



organized to educate both the public and our officers about the importance of respectful behavior and the need to stand against harassment. Workshops, awareness sessions, and community outreach programs were held to empower women and encourage bystanders to take action when witnessing harassment.





The City Traffic Police Rawalpindi is committed to promote road safety among the kids, therefore, the Education Wing, has prepared a comprehensive and engaging educational toolkit designed for children. This initiative include a vibrant Road Ready Mat, an appealing Road Ready Board and a creative Road Ready Paint Book.

Together, these resources aim to make learning about safe behaviour on the road fun and instilling essential lessons about pedestrian safety, traffic rules, and responsible behaviour from an early age. By equipping children with the knowledge they need to navigate their environments safely, we hope to foster a generation of vigilant and informed road users.

EMERGENCY ROUTE PLAN FOR THE AMBULANCE



In a ground-breaking initiative, our Chief Traffic Officer Rawalpindi has launched a 24/7 Emergency Portal designed to streamline the movement of ambulances through the bustling streets of Rawalpindi. This innovative system allows ambulance drivers to contact the traffic police directly in case of emergencies, ensuring they receive immediate clearance and can navigate traffic more efficiently. By facilitating quicker response times.

On 12 Rabi ul Awal, our emergency service team received 16 calls and on law and order day, September 28, we handled 34 calls regarding vehicles in need of urgent assistance due to traffic congestion.

In both instances, we successfully assisted numerous emergency responders, clearing their paths and ensuring they could reach those in need without unnecessary delay. Emergency No:- **051+9274843 & 0329-5196930**



The CTP is implementing No Parking Zone on Mall Road to enhance traffic flow and ensure pedestrian safety. The implementation aims to alleviate congestion and create a more pleasant environment for residents.



This decision reflects CTP Rawalpindi commitment to prioritizing public safety and urban mobility. By prohibiting parking along this vital artery, CTP Rawalpindi aims to reduce the chaos that often accompanies parking of vehicles, allowing smoother

traffic movement and improving access for emergency services.

ANTI-ENCROACHMENT SQUAD



In a decisive move to reclaim public spaces and ensure smooth traffic flow, the Chief Traffic Officer has officially launched the Anti-Encroachment Squad. This initiative targets key areas in Rawalpindi, including bustling locales such as Raja Bazar, Murree Road, Adyala Road, Cantt, and the Commercial Market, where road encroachments have become a significant concern.



This initiative not only underscores the commitment of the Traffic Police to maintaining public order but also seeks to foster a cleaner, more organized environment for residents and visitors alike. Through proactive measures, the Anti-Encroachment Squad is poised to make Rawalpindi's busy city areas more navigable and pleasant for everyone.



WELFARE OF OUR TEAM IS FIRST PRIORITY



The Chief Traffic Officer (CTO) distributed Umbrellas, water bottles and Bags among the force to perform duty efficiently on the road during any weather condition.

MOU SIGNED BETWEEN CTP & AL-AHSAN HOSPITAL



In a landmark agreement, the Chief Traffic Officer (CTO) has established a partnership with Al Ahsan Hospital in September that significantly benefits our staff's health care needs. This memorandum offers exclusive discounts ranging from 40% to 60% for indoor patients, as well as a 35% discount on laboratory tests and surgeries.



By facilitating access to affordable medical care, this collaboration not only underscores the CTO's commitment to the well-being of CTP Rawalpindi officers but also ensures they can receive timely and essential health services. This initiative is a testament to the CTO's dedication to fostering a supportive environment for staff who work tirelessly to keep our roads safe.

