



MONTHLY REVIEW MAY-2025



INSIDE

**WE NEVER LEAVE
OUR SPOTS**

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Punjab Integrated Traffic Management System A Modern Vision for Traffic Control



The Punjab Integrated Traffic Management System (PITMS) is a landmark initiative by the Punjab government aimed at revolutionizing how traffic is monitored and managed across the province. This system utilizes modern technologies such as high-resolution surveillance cameras, automatic number plate recognition (ANPR), and digital violation detection to build a smarter, safer, and more efficient traffic environment. The core objective of PITMS is to ensure better enforcement of traffic laws, reduce road accidents, and streamline vehicular movement—especially in rapidly urbanizing areas. Through the use of e-challan systems and real-time monitoring, PITMS minimizes the need for manual intervention and promotes a culture of accountability among road users.

The system also integrates with centralized databases to provide detailed records of vehicles, license holders, and traffic violations. With the ability to generate automatic challans for offenses such as red light jumping, speeding, lane violations, and wrong-way driving, PITMS removes the margin for human error and ensures impartial enforcement. In addition, it supports coordinated traffic flow management by analyzing live traffic conditions and helping authorities make informed decisions during peak hours or emergency situations. The initiative is part of a broader digital transformation in public safety and governance under the Punjab Safe Cities Authority.

For City Traffic Police Rawalpindi, the implementation of PITMS presents a powerful opportunity to address long-standing traffic challenges in one of the province's busiest urban hubs. With high vehicle density and frequent congestion at key intersections, Rawalpindi stands to benefit immensely from automated enforcement, real-time monitoring, and data-driven planning. PITMS will allow CTP Rawalpindi to identify traffic hotspots, track repeat violators, and improve deployment of personnel based on live data. As a result, this system is expected to significantly reduce violations, enhance road safety, and bring greater discipline to Rawalpindi's traffic. CTP Rawalpindi is fully committed to integrating PITMS into its daily operations, reflecting a shared vision for a smarter and more secure road environment for all citizens.



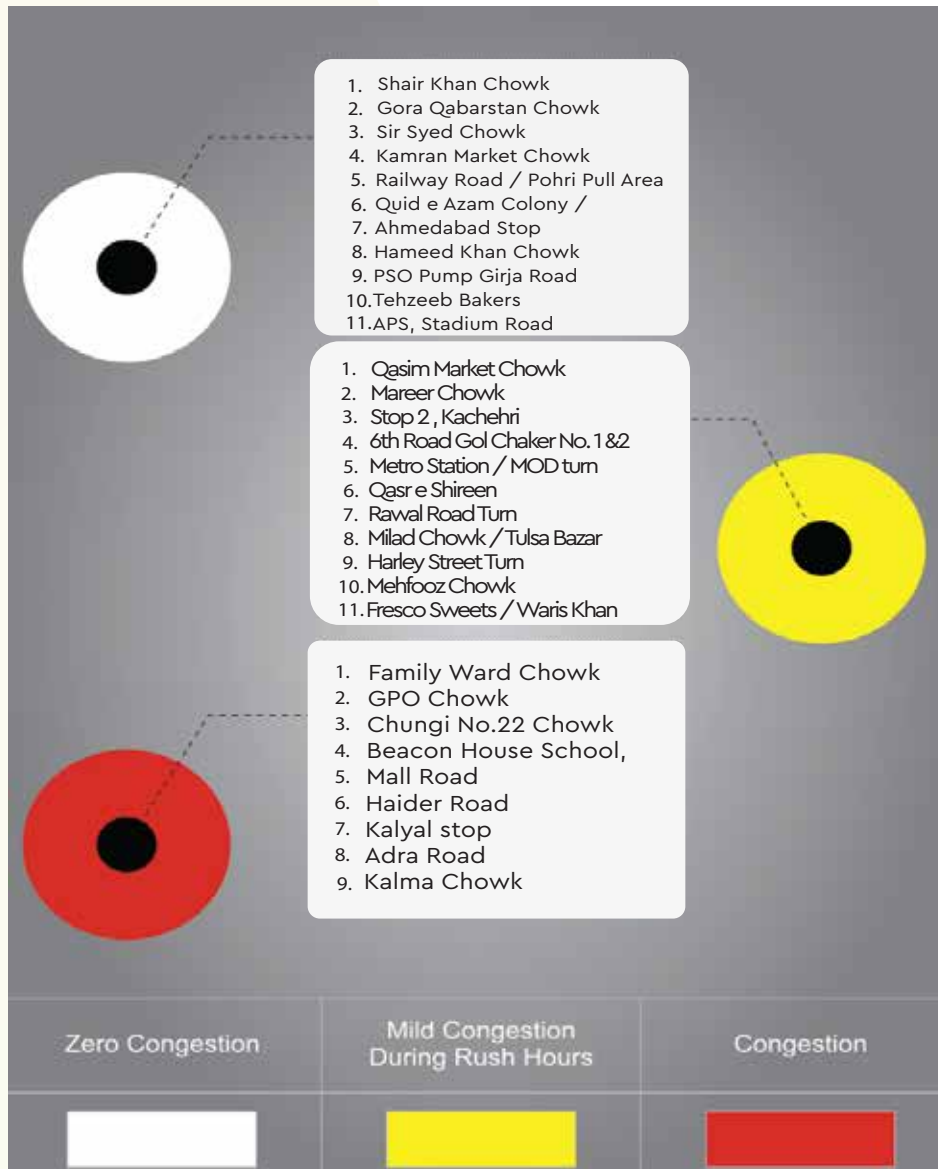
In May 2025, the City Traffic Police Rawalpindi continued its firm commitment to enforcing traffic laws and promoting road safety through an extensive challaning drive across the city. A total of **98,239** challans were issued during the month, reflecting a robust and consistent crackdown on traffic violations. The highest number of violations recorded was driving without a license, with

19,536 challans, highlighting a continued need for public awareness and compliance. Helmetless riding followed closely, with **16,570** challans, underlining the department's strict stance on motorcyclist safety.

Other notable violations included line and lane discipline breaches **4221**, signal violations **1323**, one-way violations **938**, and wrong parking **835**, all of which contribute to traffic congestion and road hazards. In efforts to address environmental concerns, **230** vehicles were penalized for excessive smoke emission, while **2,766** challans targeted the serious issue of juvenile driving. Enforcement against vehicles without fitness certificates **2147** and route permit violations **2181** also remained a key focus area, especially in regulating public and commercial transport.

Parallel to enforcement, the department also facilitated legal compliance by issuing **25,679** driving licenses during May, helping citizens transition from violation to validation. This strong performance reflects the City Traffic Police Rawalpindi's balanced approach of strict law enforcement combined with public facilitation, aimed at ensuring safer and more disciplined roads across the city.

ANTI CONGESTION



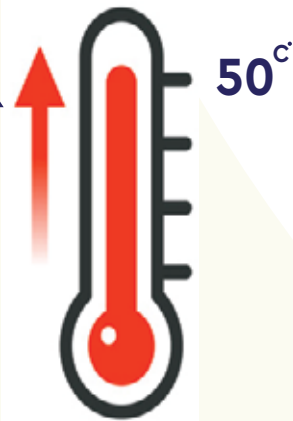
Under the Anti-Congestion Campaign, traffic flow is monitored using Google Maps, allowing real-time identification of congested areas. Alerts are immediately shared with relevant officers, who respond swiftly to clear bottlenecks. As a result, key points like Gora Qabarstan Chowk, Ahmedabad Stop, Baraf Khana Chowk, DAV College Chowk, District Council Gate, Golf Club, Jhelum Road, Allied Bank Chowk, Beaconhouse School, and Polytechnic Chowk have been successfully kept congestion-free.

Due to the ongoing Signal-Free Mall Road Project and overlapping office timings, mild congestion has

been observed at several key points, including Pohri Pull, MOD Road, Stop-2 Katchahri, Mareer Chowk, Naz Cinema Turn, 6th Road, and Gol Chakkars No. 1 and 2. Traffic personnel are actively deployed in these areas to manage flow and minimize delays during peak hours.

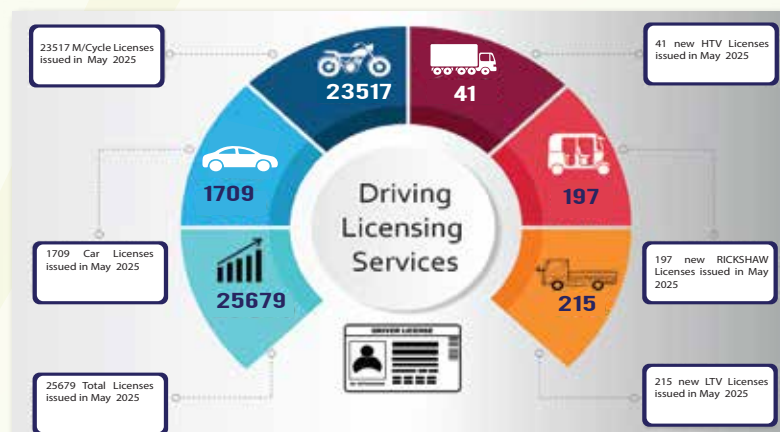
Heavy congestion has been noted at GPO Chowk, Chungi No. 22, Mareer Chowk, Rawal Road Turn, Family Ward Chowk, and Naz Cinema Turn, primarily due to office timings, bustling business markets, and the ongoing Signal-Free Mall Road Project. Despite the increased vehicle load, it is important to note that no complete traffic blockages were reported; rather, the flow of vehicles remained slow and steady. The City Traffic Police Rawalpindi continues to manage these areas actively, ensuring that movement, though gradual, remains continuous and controlled.

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In the blistering furnace of Rawalpindi's summer, where the scorching heat wave grips the city and the air is thick with dust and roaring engines, one force remains unwavering—the City Traffic Police Rawalpindi. Drenched in sweat yet firm in resolve, our wardens stand tall at their posts, managing chaos with discipline and directing traffic with an unshakable sense of duty. Whether it's peak-hour gridlocks, the suffocating smog of congested chowks, or sudden downpours turning roads into rivers, these brave officers endure extreme temperatures, noise, and pollution without stepping away—not even for a moment.

LICENSING CENTERS & MOBILE LICENSING UNIT



NEW INITIATIVES

PEERWADHAI TRAFFIC OFFICE

The Peerwadhahi Traffic Office has recently undergone a comprehensive renovation, transforming it into a modern, functional, and citizen-friendly facility. One of the major highlights of the renovation is the newly constructed Circle Officer Room, which has been upgraded to meet professional standards, ensuring efficient supervision and improved internal coordination.

To enhance public comfort, a well-furnished waiting area has been set up for visitors, equipped with seating and proper ventilation. Separate and properly maintained washrooms have also been constructed to improve hygiene and accessibility for both staff and visitors. In addition, the workspaces of the Sector Officer, Duty Officer, and Ticketing Officer have been refurbished, ensuring better workflow and a more efficient environment for handling daily traffic operations and public interactions.



NEW INITIATIVES

TRAFFIC RESPONSE UNIT

To enhance real-time traffic management and ensure smoother flow on Rawalpindi's busiest roads, the Chief Traffic Officer Rawalpindi recently launched the Traffic Response Unit (TRU)—a dynamic and proactive wing of the City Traffic Police. The unit operates in two daily shifts, each comprising eight officers—six traffic wardens and two senior traffic assistants. The first shift begins at 7:00 AM and the second at 3:00 PM, with every shift starting with a comprehensive briefing by senior officers emphasizing professional conduct and respectful behavior with the public. TRU officers complete a full round of their assigned areas, then return to headquarters for a 10-15 minute break before resuming or ending duty.

The TRU is headed by DSP Headquarters as overall in-charge, while Senior Traffic Warden Asmat Sajjad serves as the unit in-charge. Officers are rotated in a manner that ensures they receive weekly rest, maintaining both performance and morale. The unit is equipped with high-performance motorcycles and enjoys enhanced fuel allocation, enabling longer and more efficient patrolling. This dedicated team has received widespread appreciation from the public and media alike, with citizens praising their swift action, courteous behavior, and visible impact on daily traffic flow. The TRU has not only helped decongest major chokepoints but also strengthened public trust in CTP Rawalpindi's commitment to creating a more orderly and accessible city.





A large, modern lounge area with blue leather sofas, wooden coffee tables, and a stone wall background. The room features a polished floor and a large wooden cabinet in the background.



NEW INITIATIVES

TWO DRIVING COURSES IN A MONTH

Previously, the CTP Rawalpindi Driving School conducted only one driving course per month, which often led to limited seat availability and long waiting times due to the high number of applicants eager to enroll. Recognizing this growing demand, the Chief Traffic Officer Rawalpindi took a significant step by introducing two driving courses every month. This strategic decision has greatly facilitated the public, especially those who were unable to secure timely admission due to space constraints. The addition of a second monthly session has not only increased the number of trainees but also reduced the backlog of pending applicants, ensuring that more citizens can benefit from quality driving education without unnecessary delays. This initiative reflects CTO Rawalpindi's commitment to expanding access and improving service delivery through proactive planning and responsiveness to public needs.



NEW DRIVING SCHOOL AT PEERWADHAI

To further expand access to driving education, a new branch of the CTP Rawalpindi Driving School is set to open soon at the Peerwadhahi Traffic Office, an initiative spearheaded by the Chief Traffic Officer Rawalpindi. This new facility is specially designed to facilitate residents of surrounding far-flung areas and those who face difficulty reaching the main Traffic Headquarters or the New Town office. By such initiatives, CTP Rawalpindi aims to ensure wider public access to safe and professional driving education, ultimately contributing to better road discipline and traffic safety across the region.

SPECIAL CAMPAIGNS

ANTI ENCROACHMENT CAMPAIGN

The Anti-Encroachment Campaign remained a key focus for the City Traffic Police Rawalpindi throughout February, as efforts intensified to clear illegal obstructions from both commercial and residential areas. Daily operations were carried out across high-traffic zones such as Raja Bazar, Adyala Road, Misrial Road, Murree Road, and other densely populated locations. Shopkeepers and street vendors were repeatedly cautioned, and strict action—including fines and the removal of unauthorized stalls—was taken against habitual violators. The dedicated Anti-Encroachment Unit continued its operations with full commitment, ensuring that reclaimed areas remain free of encroachments. Encouragingly, public cooperation has grown, with many citizens expressing support for the campaign's role in enhancing pedestrian safety and improving overall road accessibility.



CAMPAIGN AGAINST NO PARKING

Continuing its firm stance against illegal parking, the City Traffic Police Rawalpindi carried forward its No-Parking Campaign with renewed energy throughout May 2025. To ease congestion and maintain smooth traffic flow, **6,366** wrongly parked vehicles were removed by lifter vehicles operating in the most crowded parts of the city.



SPECIAL CAMPAIGNS

PSV MONITORING

In May 2025, the City Traffic Police Rawalpindi continued its rigorous Public Service Vehicle (PSV) Monitoring Campaign with increased focus on vehicle fitness, driver licensing, and valid route permits. Special teams carried out surprise inspections at major transport terminals and busy public routes to ensure that all commercial vehicles adhered to safety and legal standards. Throughout the month, hundreds of PSVs were thoroughly checked, resulting in penalties and warnings for vehicles operating without valid fitness certificates or proper documentation. This sustained enforcement drive is aimed at ensuring safer travel for commuters and upholding strict compliance with traffic regulations across the public transport sector.



Campaign against Overloading

In May 2025, the City Traffic Police Rawalpindi continued its strict enforcement against overloaded vehicles, which pose serious risks to road safety, vehicle performance, and infrastructure integrity. Special checking points and mobile squads were deployed across key entry and exit points of the city, particularly on routes used frequently by heavy transport vehicles. As a result of these efforts, **3,793** challans were issued to vehicles found violating legal load limits. Overloaded vehicles not only disrupt smooth traffic flow but also contribute to accidents and accelerated road damage.



Traffic Management During PSL Matches

In May 2025, Rawalpindi once again proved itself as a dynamic host city by staging several high-voltage Pakistan Super League (PSL) matches at the iconic Rawalpindi Cricket Stadium. These thrilling encounters drew thousands of cricket enthusiasts from across the twin cities and beyond. However, hosting such high-profile events at a stadium located at the bustling intersection of Rawalpindi and Islamabad came with significant traffic management challenges—exacerbated by heightened VVIP movements and strict security protocols for players, officials, and dignitaries.

Rising to the occasion, the City Traffic Police Rawalpindi launched a meticulously planned and efficiently executed traffic management operation. For the first time during PSL events, a comprehensive diversion plan was issued well in advance, with additional personnel strategically deployed at all key junctions, entry points, and parking zones around the stadium. Real-time traffic updates were actively shared via official social media channels, while clearly marked alternative routes ensured minimal inconvenience to the public.

Thanks to this proactive approach, the movement of both spectators and routine commuters remained smooth and largely undisrupted. The efficient handling of traffic during the PSL matches received widespread appreciation from citizens, visitors, and media alike. This successful operation highlighted the professionalism, agility, and public-centered commitment of the City Traffic Police Rawalpindi—once again affirming its crucial role in maintaining order and facilitating large-scale national events with excellence.



NEWLY TRAINED TRAFFIC ASSISTANTS

In May, a fresh batch of 114 newly trained Traffic Assistants — including **89** males and **25** females — successfully completed their initial training and officially joined the ranks of City Traffic Police Rawalpindi. Their induction marks a significant step in strengthening the department's human resource capacity and enhancing the delivery of traffic services across the city.

Following their training, these Traffic Assistants were deployed to various field sectors and office branches to gain hands-on experience in both operational and administrative roles. This practical exposure is designed to familiarize them with real-time traffic management, coordination with senior officers, and execution of daily tasks. Their assignments ranged from managing traffic flow at key intersections to supporting operations in licensing, challaning, and public facilitation counters.

In addition to field training, the new recruits received detailed lectures on police conduct, stress management, and public dealing. These sessions aimed to equip them not only with procedural knowledge but also with the emotional intelligence required to interact respectfully and professionally with the public. The inclusion of female Traffic Assistants is particularly commendable, as it reflects CTP Rawalpindi's commitment to inclusivity and gender representation in law enforcement.



EDUCATION WING TRAFFIC AWARENESS CAMPAIGN

The Education Wing of City Traffic Police Rawalpindi actively continued its road safety and traffic awareness campaign throughout May by visiting a wide range of locations across the city. Their outreach included numerous schools, colleges, and academies, where students were educated on the importance of following traffic rules and practicing safe road behavior. In addition to educational institutions, the team engaged with commuters at busy bus stops, Suzuki stands, and major city choks, areas notorious for traffic congestion and violations. These visits involved interactive sessions and distribution of educational materials aimed at fostering a culture of responsible driving and pedestrian safety among citizens of all ages.

In a special initiative during the Pakistan Super League (PSL) matches held at Rawalpindi Cricket Stadium, the Education Wing set up an engaging welcome desk outside the stadium. As part of this innovative campaign, a small cricket pitch was installed where children could try their hand at bowling, creating a fun and interactive environment to attract young visitors. To further encourage participation and learning, various awards and goodie bags were distributed, combining entertainment with valuable lessons on traffic awareness. This unique approach helped reinforce the importance of road safety among families and cricket fans, making awareness campaigns more accessible and memorable for the community.

In a significant development, the Education Wing has recently welcomed Dr. Mubashar Iqbal, a Traffic Warden holding a PhD in Mathematics, into its team. His inclusion marks a new chapter in the intellectual and strategic capacity of the wing. With his academic expertise and analytical background, Dr. Mubashar is expected to enhance the quality and depth of traffic awareness sessions, particularly in educational institutions. His presence will not only enrich the educational content but also inspire students and educators alike, reflecting the City Traffic Police's commitment to combining professionalism with public service.



DRIVING SCHOOL PERFORMANCE

Under the special direction of the Chief Traffic Officer Rawalpindi, the CTP Driving School conducted two separate motor car training sessions in May 2025 to accommodate growing public interest—particularly among women. This strategic move led to a historic record of **415** admissions in a single month for motor car training, the highest ever in the history of City Traffic Police Rawalpindi. **These 415 admissions, registered in the driving school, is the highest number ever recorded.** This unprecedented response reflects growing public trust and interest in professional driving education. It marks a new chapter in CTP Rawalpindi's commitment to safer and more informed road use. Out of these, approximately 55% (239 female students) were women, while 45% (176 male students) were men. This remarkable increase reflects the growing trust and confidence the public places in CTP's professional training standards.

To support and encourage female participation, qualified female instructors were assigned to train women in a safe and comfortable environment. The success of this initiative not only marks a milestone for CTP Rawalpindi but also underscores its ongoing commitment to empowering citizens—especially women—through safe, accessible, and high-quality driving education.

WOMEN ON WHEEL PROGRAM

The Women on Wheels program by City Traffic Police Rawalpindi continues to empower women by providing them with the skills and confidence to ride two-wheelers independently. Equipped with four dedicated scooties, the program offers practical training in a safe and supportive environment. In May 2025, **20** women successfully completed scooty training, marking another step toward increased mobility and self-reliance for females across the city.



CTP STAFF VISITED TO FATIMA JINNAH WOMEN UNIVERSITY

In May, the Education Wing of City Traffic Police Rawalpindi, along with Additional Circle Officer Madam Tahira Kanwal, visited Fatima Jinnah Women University to participate in an insightful workshop on "Gender and Law Enforcement" organized by the Department of Gender Studies. The session aimed to create awareness among students about the role of gender in law enforcement and the growing participation of women in policing roles across various sectors, including traffic management.

During the workshop, Madam Tahira Kanwal delivered a compelling talk, shedding light on the intersection between gender sensitivity and law enforcement practices. She emphasized how gender-inclusive policing not only ensures fair treatment of all citizens but also strengthens public trust and cooperation. Drawing from her own professional journey, she encouraged young women to consider careers in law enforcement and highlighted the contributions female officers are making in departments like CTP Rawalpindi. The visit and workshop served as an excellent platform for dialogue between law enforcement representatives and the academic community. Students engaged with the officers, asking questions about challenges and opportunities for women in policing. The initiative reflected CTP Rawalpindi's commitment to community engagement and gender empowerment, and helped foster a deeper understanding of how law enforcement can evolve into a more inclusive and equitable institution.



REWARDS

In recognition of outstanding performance and dedication to duty, City Traffic Police Rawalpindi awarded cash prizes to a total of **49** personnel in May. The recipients included 8 Senior Traffic Wardens, 23 Traffic Wardens, 5 Senior Traffic Assistants, 9 Traffic Assistants, and 4 members of the Ministerial Staff. A total amount of Rs. **496,000** was distributed among them as appreciation for their exceptional service in ensuring smooth traffic operations, public facilitation, and disciplined conduct. This reward initiative reflects the department's commitment to acknowledging and motivating its hardworking officers.



ACCIDENTS

Rawalpindi, being one of the most densely populated cities in the region, faces significant traffic pressure on a daily basis. Despite the continuous efforts and strict enforcement measures by the City Traffic Police Rawalpindi, some unfortunate accidents were reported during May 2025. A total of **18** non-fatal accidents occurred, resulting in **24** injuries, while **8** fatal accidents led to **10** tragic deaths. CTP Rawalpindi remains fully committed to minimizing road accidents through awareness campaigns, traffic regulation enforcement, and improved road management. However, given the city's high population and growing number of vehicles, traffic violations and accidents still pose a serious challenge. The department continues to work tirelessly to ensure safer roads for all.



POSTING OF LADY TRAFFIC WARDEN AS DRIVING SCHOOL INCHARGE AT TRAFFIC OFFICE NEW TOWN

As part of the progressive initiatives led by Chief Traffic Officer Rawalpindi, a historic step was taken in May with the posting of Lady Traffic Warden **Asia Nazabat** as Incharge of the Driving School at the New Town Office—marking the first time a female officer has held this position. Asia Nazabat has embraced this new responsibility with great enthusiasm and dedication, setting a strong example of leadership and professionalism. Her appointment reflects CTO Rawalpindi's commitment to empowering women within the department and promoting inclusive leadership in key operational roles.



TRAFFIC AWARENESS WORKSHOP FOR BYKEA RIDERS

In May, City Traffic Police Rawalpindi organized a special Traffic Rules and Regulations Workshop for Bykea riders to formally welcome them and strengthen coordination for safer roads. Held at the CTP office, the workshop aimed to familiarize the riders with various branches of the traffic department and its working structure. Different traffic staff members delivered comprehensive road safety lectures, highlighting key regulations and safe riding practices. The riders were also guided through the process of applying for driving licenses, with the goal of ensuring that all Bykea riders operate legally and responsibly on the roads.



MAY-25



NEWSLETTER



SEPTEMBER-24



OCTOBER-24



NOVEMBER-24



DECEMBER-24



JANUARY-25



FEBRUARY-25



MARCH-25

FOR PREVIOUS VERSION

SCAN ME



APRIL-25

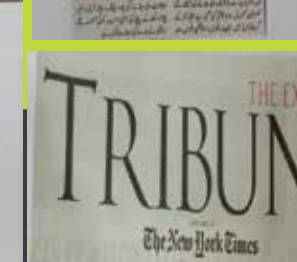
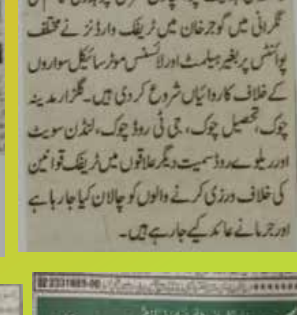


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