

MONTHLY REVIEW

JUNE-25



WHAT'S **INSIDE?**

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- STRESS MANAGEMENT TRAINING OF STAFF



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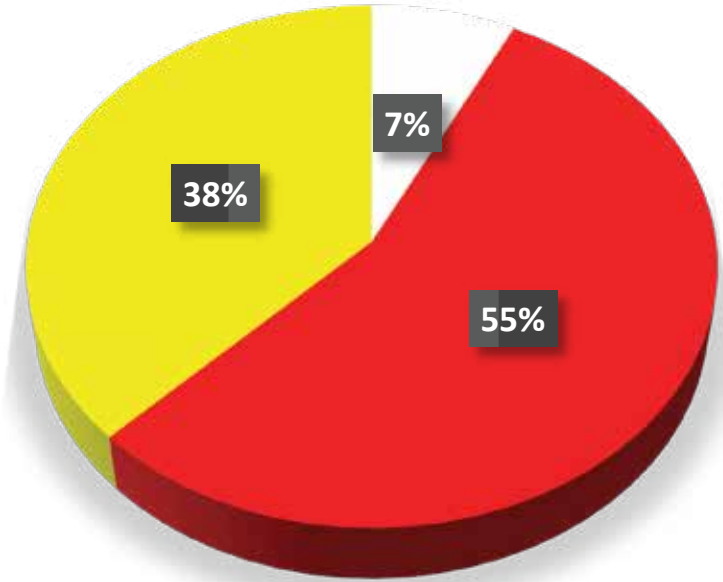
In the name of Allah, the Beneficent, the Merciful



BEENISH FATIMA

Chief Traffic Officer
Rawalpindi

CONGESTION CHART

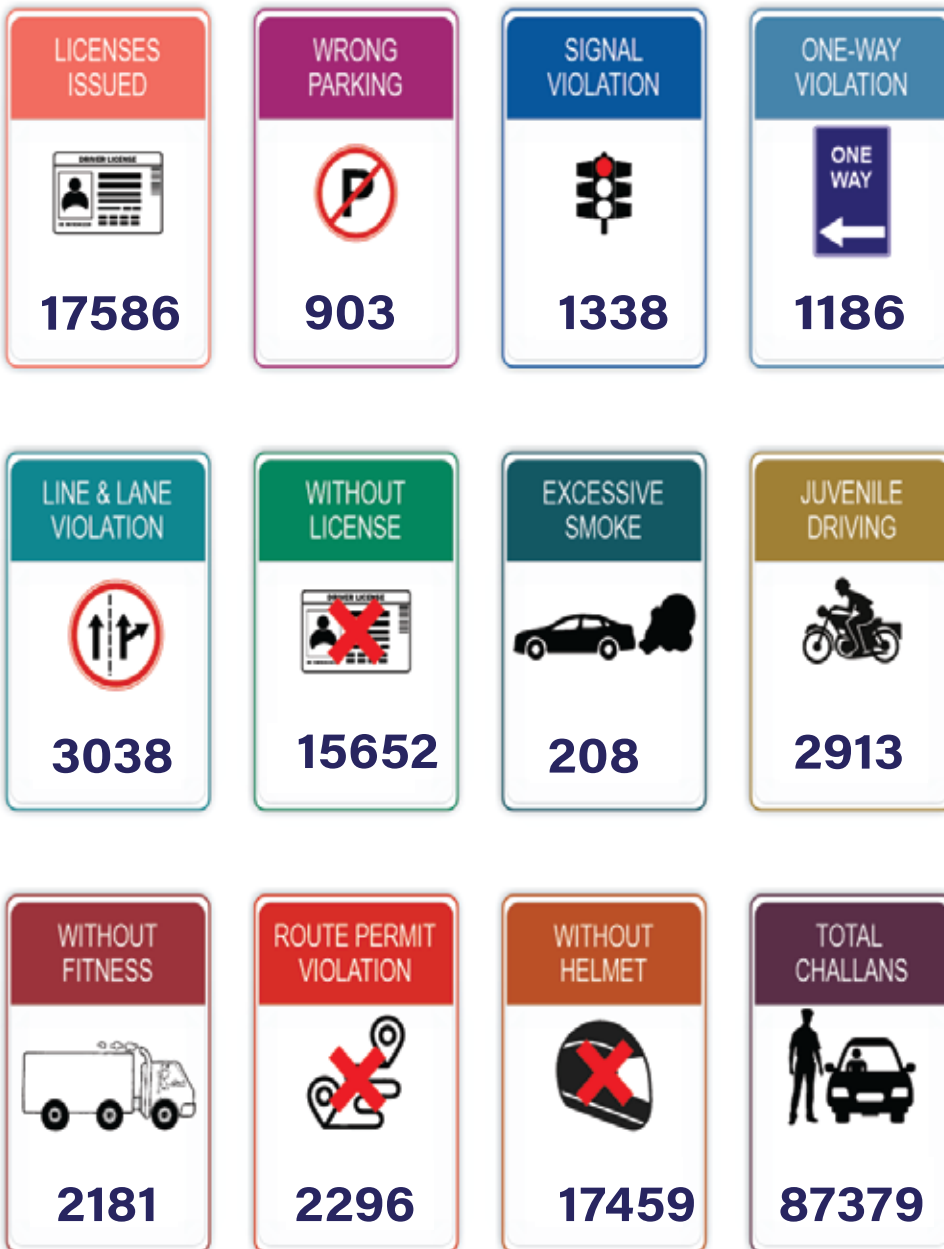


JUNE 2025





In June 2025, the City Traffic Police Rawalpindi reaffirmed its strong commitment to road safety and traffic regulation through an intensive challaning campaign across the city. A total of **87379** challans were issued, with the most frequent violation being helmetless riding (**17459** cases)



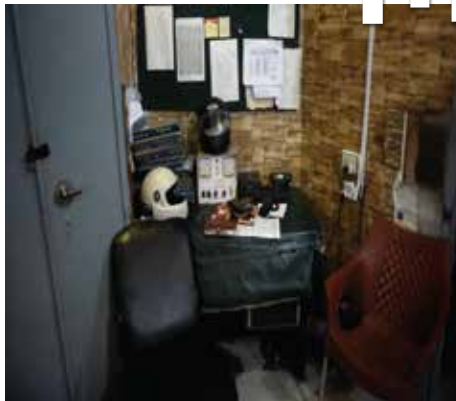
followed by driving without a license (**15652** cases). Other key offenses included lane and line violations (**3038**), signal violation (**1338**), wrong-way driving (**1186**), and illegal parking (**903**), all contributing to road hazards and congestion. The department also addressed environmental concerns by issuing **208** challans for smoke-emitting vehicles, while **2913** juveniles were penalized for underage driving. Commercial vehicle oversight remained a focus, with **2181** challans for missing fitness certificates and **2296** for route permit violations.

Alongside strict enforcement, the department facilitated legal compliance by issuing **25,679** driving licenses in May, helping citizens transition from violation to validation.

NEW INITIATIVES

Newly Established Murree Road Traffic Office

The City Traffic Police Rawalpindi has inaugurated a newly constructed, state-of-the-art traffic kiosk on Murree Road, designed to significantly improve public service and operational efficiency. Replacing the old kiosk—which was limited in space and lacked essential facilities—this modern structure now features a dedicated duty officer room, a ticketing and challan desk, a fully functional licensing office, and an office for the Circle Officer. The previous setup had no licensing facility and posed serious challenges in accommodating both staff and citizens due to its cramped layout. In contrast, the new licensing office is fully equipped with all necessary amenities, offering a professional, comfortable, and accessible environment for applicants.



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Newly Established Murree Road Licensing Center

In a landmark development for traffic services in Rawalpindi, the Murree Road Licensing Center has been officially established for the first time in the city's history. Situated within the newly built Murree Road Traffic Office, this state-of-the-art facility represents a major step forward in decentralizing licensing services and bringing them closer to the public. Positioned at one of Rawalpindi's most central and accessible arteries, the Murree Road Licensing Center is designed to serve thousands of residents from surrounding areas who previously had to travel to distant offices such as the Traffic Headquarters or Rawal Road Licensing Center for even basic services.

The purpose of establishing this licensing center at the heart of Murree Road is to ensure maximum convenience and accessibility for citizens. For decades, residents living in densely populated areas along Murree Road, Liaquat Bagh, Committee Chowk, Banni, Waris Khan, Satellite Town, and surrounding localities faced long commutes and congested waiting areas at centralized offices. With the launch of this center, citizens can now obtain essential services such as learner permits, license renewals, and motorcycle licenses just minutes from their homes. The center has been equipped with a modern layout, computerized counters, comfortable waiting areas, and trained staff to ensure a smooth and efficient licensing process.

This initiative, undertaken under the vision of CTP Rawalpindi and guided by the operational framework of PITMS, marks a shift toward citizen-centered traffic governance.



NEW INITIATIVES

ADYALA/ DHOKE SYEDAN TRAFFIC OFFICE

Under the broader reforms of the Punjab Integrated Traffic Management System (PITMS), the Dhoke Syedan Traffic Office has been completely redesigned and upgraded to meet the modern-day needs of traffic management and public service. The newly revamped facility now includes a fully functional Duty Officer Room, Ticketing Office, and a well-equipped Circle Officer Room, each designed to enhance operational efficiency and provide a more organized, citizen-friendly environment. These upgrades reflect the department's commitment to streamlining internal processes and delivering public services in a comfortable and professional setting. The infrastructure now features improved seating, public waiting areas, digital service counters, and efficient queuing systems to facilitate a better experience for both staff and citizens.

In addition to structural renovations, the licensing services have already been initiated at the Dhoke Syedan Traffic Office, bringing immense convenience to the residents of nearby areas who previously had to travel to distant licensing centers. Services such as learner permit issuance processes are now available on-site, drastically reducing waiting times and easing the burden on central licensing offices. This decentralization of services under PITMS not only improves access for citizens but also promotes legal compliance by encouraging more people to regularize their driving credentials. The upgraded Dhoke Syedan office stands as a model of how localized, well-equipped traffic facilities can enhance the overall public experience and traffic governance in Rawalpindi.



LICENSING AT DOOR STEPS

To make licensing services more accessible, the City Traffic Police Rawalpindi has launched its "Licensing at Doorsteps" initiative, expanding operations beyond the central headquarters. Citizens no longer need to travel long distances, as learner permits, renewals, and other services are now available at convenient locations including Murree Road, Rawal Road, Saddar, Kacheri, Dhoke Syedan, Chaklala, Civil Lines, and more. Licensing centers have been established at 15 Office, Rawal Road, Chamber of Commerce, Murree Road Traffic Office, Adyala-Dhoke Syedan Office, Katchehri Khidmat Markaz, High Court, and Pirwadhai Kiosk—bringing essential services closer to the community and reflecting CTP Rawalpindi's commitment to public ease and efficient service delivery.

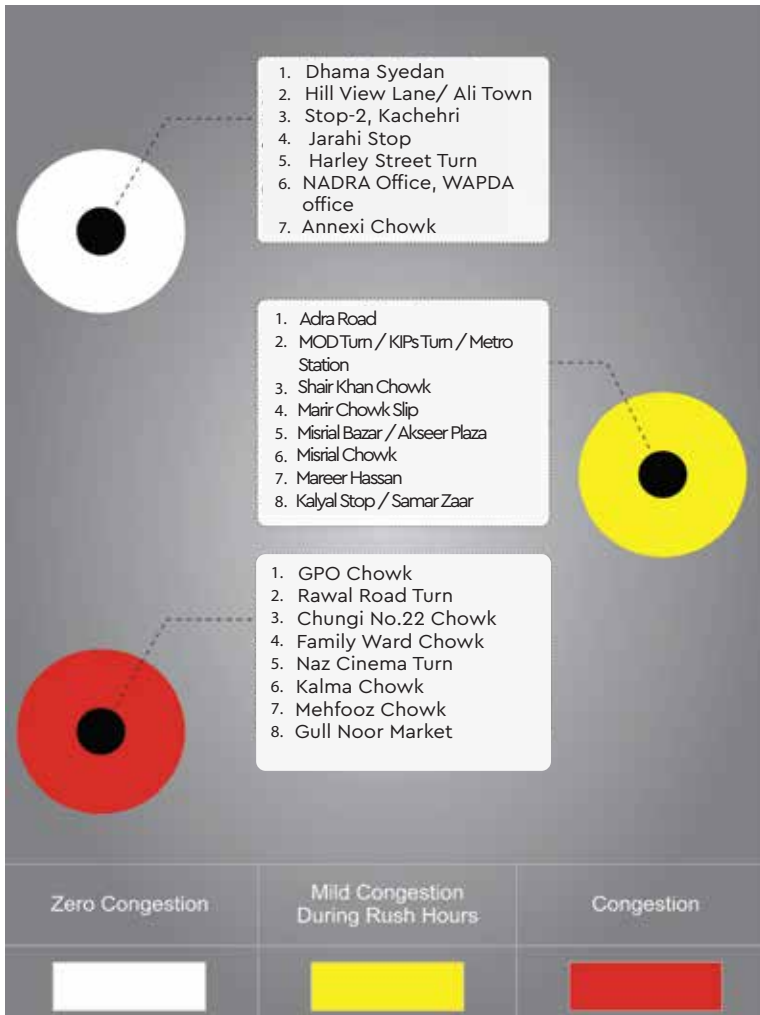


Driving School Registration Made Easier and Closer to Home

To promote road safety and make driving education more accessible, the City Traffic Police Rawalpindi has expanded its driving school registration services across the city. In addition to the main CTP Driving Schools at Traffic Headquarters and Chandni Chowk, citizens can now register at multiple convenient locations, including the Murree Road, New Town, and Adyala Traffic Offices. This initiative saves time, reduces overcrowding, and brings essential services closer to residents, reflecting CTP Rawalpindi's commitment to public convenience and responsible driving.



ANTI CONGESTION CAMPAIGN



In line with the strategic goals of the Punjab Integrated Traffic Management System (PITMS), the City Traffic Police Rawalpindi, under the leadership of the Chief Traffic Officer (CTO), has launched an active Anti-Congestion Campaign to regulate traffic flow across the city's busiest chowks (intersections). With the deployment of anti-congestion squads, smart diversion plans, and real-time monitoring, Rawalpindi's traffic system is being streamlined to reduce delays, eliminate bottlenecks, and ensure smoother commuting for thousands of daily road users. Cleared and Flowing Smoothly. Thanks to effective deployment and smart enforcement, several intersections have been successfully cleared of previous congestion issues. These include: Dhama Syedan Hill View Lane / Ali Town Stop-2, Kachehri Jarahi Stop Harley Street Turn NADRA Office & WAPDA Office vicinity Annexi

Chowk Mild Congestion, Under Control In some areas, mild congestion is still reported due to business activity, diversions from Mall Road's signal-free project, or office peak hours. However, traffic continues to move with the help of stationed wardens and rotational deployment: Adra Road MOD Turn / KIPs Turn / Metro Station Shair Khan Chowk Marir Chowk Slip Misrial Bazar / Akseer Plaza Misrial Chowk Mareer Hassan Kalyal Stop / Samar Zaar These chowks remain under constant surveillance, and measures like intelligent diversions enforcement are helping to reduce delay times.

Heavy Congestion, But No Blockage Despite heavy vehicular pressure in the following zones, no complete traffic blockages were recorded during June 2025. These are high-stress points due to market crowds, healthcare facilities, and major connecting roads, but traffic continues to flow—albeit slowly—with the support of continuous field monitoring: GPO Chowk Rawal Road Turn Chungi No.22 Chowk Family Ward Chowk Naz Cinema Turn Kalma Chowk Mehfooz Chowk Gull Noor Market

LICENSING CAMPAIGN

During the month of June 2025, the City Traffic Police Rawalpindi continued its commitment to promoting lawful and responsible driving through a sustained licensing campaign. A total of **17,586** new driving licenses were issued, reflecting the department's ongoing efforts to facilitate legal compliance among road users. The breakdown of newly issued licenses includes **15,753** for motorbike riders, **1,526** for motor car drivers, **141** for Light Transport Vehicles (LTV), **60** for Heavy Transport Vehicles (HTV), and **150** for motor rickshaws. This campaign highlights the department's focus on ensuring that citizens operate vehicles with proper authorization, thereby contributing to enhanced road safety and traffic discipline across the city.

MOBILE LICENSING UNIT

The Mobile Licensing Unit of the City Traffic Police Rawalpindi stands as a notable advancement in public service delivery, designed to improve access to and convenience of licensing facilities. This unit conducts regular visits to various locations across the city—such as key intersections, public areas, and private institutions—to offer on-site licensing services. By delivering these essential services directly to the community, the initiative significantly reduces the need for citizens to travel or wait in long queues, thereby facilitating the timely acquisition of valid driving licenses in a more efficient and lawful manner.



CTP Rawalpindi Ensures Smooth Traffic Management During Muharram-ul-Haram

In the concluding days of June 2025, the sacred month of Muharram-ul-Haram was observed with great religious reverence across Rawalpindi. During this sensitive period, the City Traffic Police Rawalpindi undertook extensive measures to ensure uninterrupted traffic flow and public safety during Majalis and processions (Jaloos). A comprehensive traffic management plan was developed in advance, identifying key routes for diversions and alternate pathways to minimize disruption. Special attention was given to high-traffic zones and procession routes to prevent congestion and ensure smooth vehicular movement throughout the city.

CTP officers were deployed in large numbers across all major imambargahs and procession points, maintaining constant coordination and monitoring. Clear traffic diversion strategies were executed during peak hours of religious gatherings, supported by on-ground signage and public announcements to guide commuters. The department's proactive approach and efficient handling of the situation ensured that both the sanctity of the religious events and the convenience of the general public were upheld. These efforts reflect CTP Rawalpindi's dedication to serving the community with discipline, planning, and professionalism.



ANTI ENCROACHMENT CAMPAIGN



No-Parking Campaign

The City Traffic Police Rawalpindi continued its No-Parking Campaign during June 2025, focusing on congested areas like Raja Bazar, Saddar, Station Road, Kamran Market, Commercial Market, Mall Road, and nearby school zones. Special teams were deployed to enforce parking regulations, and **6,363** wrongly parked vehicles were removed using lifters.



PSV MONITORING



Campaign against Overloading





NEW INITIATIVES AS PER INSTRUCTIONS OF PITMS

CTP Ambassador Program Launched to Strengthen Community Engagement

In line with the objectives of the Punjab Integrated Traffic Management System (PITMS) initiated by the Punjab Government, the City Traffic Police Rawalpindi has launched a dynamic and inclusive community outreach program through the distribution of CTP Ambassador Badges. These badges have been awarded to individuals from diverse professional and social backgrounds, including teachers, students, doctors, businesspersons, and civil society representatives. By formally designating them as CTP Ambassadors, the department aims to establish a network of citizen partners who can actively promote traffic awareness and road safety in their respective communities.

These ambassadors are expected to champion CTP initiatives, foster compliance with traffic laws, and serve as role models for civic responsibility and road discipline. Through this collaborative model, the City Traffic Police seeks to build a stronger connection with the public, making road safety a shared social responsibility. The CTP Ambassador Program is a clear reflection of PITMS's vision for proactive public engagement and long-term behavioral transformation.



NEW INITIATIVES AS PER INSTRUCTIONS OF PITMS Promoting Road Safety Through Awareness Stickers

Under the guidelines of the Punjab Integrated Traffic Management System (PITMS), the City Traffic Police Rawalpindi has introduced a sticker awareness campaign to promote community involvement in road safety. Road safety stickers carrying impactful messages and the CTP help-line number have been placed on vehicles throughout the city. These stickers not only serve as visual reminders of traffic laws but also invite the public to actively participate in reporting violations.

Citizens are encouraged to use the helpline to report traffic breaches, allowing enforcement teams to respond quickly. This real-time feedback loop strengthens public trust and fosters a culture of shared responsibility, reinforcing PITMS's goal of smarter, people-centered traffic management.



Spreading Awareness Through Roadside Banners

As part of the awareness initiatives launched under the Punjab Integrated Traffic Management System (PITMS), the City Traffic Police Rawalpindi has displayed road safety banners across major intersections, marketplaces, and educational institutions. These banners deliver strong messages on safe driving, traffic discipline, and pedestrian awareness.

The campaign is designed to promote a visually engaging road culture, making citizens more mindful of their responsibilities while navigating Rawalpindi's increasingly busy streets.



NEW INITIATIVES AS PER INSTRUCTIONS OF PITMS Stress Management Sessions for Traffic Staff

Aligned with the well-being priorities outlined under the Punjab Integrated Traffic Management System (PITMS), the Education Wing of City Traffic Police Rawalpindi organized daily stress management sessions for junior staff deployed on traffic duty. Conducted across various traffic sectors, these sessions addressed the mental and emotional challenges faced by personnel working in tough field conditions.

Officers were trained in identifying stress triggers, maintaining calm in tense situations, and adopting effective coping techniques. These efforts aim to enhance staff performance, build psychological resilience, and uphold the professionalism expected under PITMS standards.



Daily Briefings at Kiosks to Improve Staff Conduct

In accordance with the community-oriented objectives of the Punjab Integrated Traffic Management System (PITMS), the Education Wing of City Traffic Police Rawalpindi conducts daily briefings at traffic kiosks. These sessions are aimed at junior staff and focus on public interaction, conflict avoidance, and courteous behavior.

Officers are reminded to remain respectful and avoid arguments with violators, regardless of the situation. Additional focus is placed on communication skills, stress management, and the importance of presenting a positive departmental image, in line with PITMS's vision for a citizen-friendly traffic force.



NEW INITIATIVES AS PER INSTRUCTIONS OF PITMS

Road Safety Awareness Lectures at Bus Terminals

As part of PITMS-driven public safety efforts, the City Traffic Police Rawalpindi's Education Wing has been conducting regular awareness lectures at key bus terminals, including Pirwadhai Bus Stand, Pirwadhai Morr, Kaint Bus Terminal, and Ghousia Terminal. These sessions are designed specifically for public transport drivers and cover essential topics such as accident prevention, responsible driving, and vehicle fitness. Given that a significant portion of road accidents result from driver negligence, particular attention is given to the serious responsibilities of bus drivers who carry dozens of passengers. Even a minor error can have tragic consequences. These awareness sessions instill professional discipline and emphasize that every journey is a trust—a key principle upheld by PITMS to ensure public safety across Punjab's roads.



Traffic Awareness Workshop for Bykea Riders at New Town Traffic Office

Recognizing the critical role of Bykea riders in daily urban mobility, the City Traffic Police Rawalpindi organized a dedicated traffic awareness workshop at the Chandni Chowk Traffic Office. These riders, who transport passengers across the city on a daily basis, are among the most active and vulnerable road users, making their awareness of traffic rules absolutely essential. During the session, riders were briefed on traffic signs, safe riding practices, and the major causes of road accidents. They were also guided on the procedure for obtaining legal driving licenses, emphasizing the importance of proper documentation for their own safety and that of their passengers.



EDUCATION WING TRAFFIC AWARENESS CAMPAIGN

The Education Wing of City Traffic Police Rawalpindi actively continued its road safety and traffic awareness campaign throughout May by visiting a wide range of locations across the city. Their outreach included numerous schools, colleges, and academies, where students were educated on the importance of following traffic rules and practicing safe road behavior. In addition to educational institutions, the team engaged with commuters at busy bus stops, Suzuki stands, and major city chokas, areas notorious for traffic congestion and violations. These visits involved interactive sessions and distribution of educational materials aimed at fostering a culture of responsible driving and pedestrian safety among citizens of all ages.



DRIVING SCHOOL AND WOW CAMPAIGN

Under the special direction of the Chief Traffic Officer Rawalpindi, the CTP Driving School conducted two separate motor car training sessions in June 2025 to accommodate growing public interest—particularly among women. **This strategic move led to a historic record of over 500 admissions in a single month for motor car training, the highest ever in the history of City Traffic Police Rawalpindi.** This remarkable increase reflects the growing trust and confidence the public places in CTP's professional training standards. In addition to this, in June 2025, **23** women successfully completed scooty training in Women On Wheel program, marking another step toward increased mobility and self-reliance for females across the city



REWARD

As part of the performance-based recognition policy under the Punjab Integrated Traffic Management System (PITMS), the Chief Traffic Officer (CTO) Rawalpindi distributed cash rewards among outstanding traffic personnel. A total amount of Rs. 1,037,000 was awarded to various ranks including 28 Senior Traffic Wardens (STW), 121 Traffic Wardens (TW), 4 Senior Traffic Assistants (STA), 37 Traffic Assistants (TA), and 13 members of ministerial staff. This initiative aims to acknowledge their dedication, efficiency, and commitment to road safety and public service.

The reward distribution is based on monthly performance reports, discipline, punctuality, and effectiveness in duty execution. It reflects CTP Rawalpindi's merit-based culture and leadership's dedication to uplifting team motivation.



ACCIDENTS IN JUNE

Despite the tireless efforts of the City Traffic Police Rawalpindi to regulate traffic and ensure road safety, the city's growing population and vehicle density continue to pose serious challenges. During the reporting period, **10** fatal accidents resulted in **10** tragic deaths, while **14** non-fatal accidents left **22** individuals injured. CTP personnel remained actively deployed across key points, enforcing laws and responding swiftly to emergencies. These incidents highlight the urgent need for greater public responsibility and adherence to traffic rules to prevent such avoidable losses.



In Conversation with Nouman Razaq – Senior Traffic Warden, Writer, and Voice of FM 88.6

Q: Please introduce yourself?

I joined the Punjab Police Department in 2004, and later became part of the City Traffic Police Rawalpindi in 2007. With the grace of Allah and support from my department, I was promoted to the rank of Senior Traffic Warden in 2023. Academically, I hold degrees in M.A. and LL.B, and I had the honor of topping the Traffic Training Institute (TTI) course in Punjab, which was a defining milestone in my professional journey.

Q: Tell us about your books

I have always had a deep love for literature and culture, especially the rich heritage of Potohar. Over the years, I've authored five books in the Potohari language, each reflecting a different theme. These include:

- Shakoor Ahsan – a personality-based work,
- Quomon Ka Zameer – exploring themes of nationalism,
- Mitti Mouhon Molni – based on my Radio Pakistan programs,
- Veer Mahra Ghorī Charya – a collection of Potohari dramas, and
- Veelay Niyaan Das Lariyan – a compilation of columns reflecting on social issues.

Q: Do you face any difficulties balancing your radio work and writing with your job?

Thankfully, I've had the full support of my senior officers, who have always encouraged my creative pursuits. Their backing has made it easier to continue my radio programs and literary work. I've also been fortunate to receive awards from the Arts Council and other institutions, which has been deeply motivating.

Q: Any message for junior Staff?

My message is simple: continue your education and follow your passions with dedication. Whether it's literature, radio, or any other creative field—your job should empower your talents, not limit them.



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FOR PREVIOUS VERSION

SCAN ME



